

Cider/Perry in Slovakia

Market Direction | 2023-06-27 | 23 pages | Euromonitor

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Report description:

Cider in Slovakia has experienced a decline in volume demand due to strong competition from trendier products, particularly non-alcoholic beer and RTDs. This trend predates the pandemic and has been amplified by rising production costs and a decrease in consumer purchasing power during 2022. The strong marketing support and innovation for beer from breweries, which also distribute cider, have had a particularly detrimental effect on cider sales in Slovakia.

Euromonitor International's Cider/Perry in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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