

Cider/Perry in Serbia

Market Direction | 2023-06-27 | 20 pages | Euromonitor

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Report description:

Cider/perry in Serbia continued to see strong and stable volume growth in total volume terms in 2022, although growth continued to come from a small consumer base. The on-trade channel witnessed stronger volume and value growth although this was because sales were still recovering from the heavy losses seen in 2020. As consumers returned to their pre-pandemic lifestyles there was an increase in social activities, including drinking in on-trade establishments. Rising health consciousness also hel...

Euromonitor International's Cider/Perry in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Limited product variety prevents more significant growth for the category

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