

Cider/Perry in Denmark

Market Direction | 2023-06-26 | 24 pages | Euromonitor

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Report description:

Aligned with the full reopening of establishments following COVID-19, on-trade cider/perry volume sales continued to see solid growth. However, sales were more challenging for the off-trade, which saw minor growth, having competition from food service establishments which fully opened in February 2022. However, consumers are showing a growing interest in cider/perry since it is relatively light and low in strength, seen by many as a good substitute for beer. The growing range of flavour options,...

Euromonitor International's Cider/Perry in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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