

## **Cider/Perry in Croatia**

Market Direction | 2023-06-28 | 19 pages | Euromonitor

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### **Report description:**

Cider/perry is comparatively new in Croatia, first developing visible share in 2010. The relative immaturity has driven strong growth from a low base over the review period. Off-trade consumption of cider/perry continued to grow in 2022, benefiting from becoming increasingly popular amongst women and the younger generation, as well as being increasingly consumed throughout the year and not just in summer. Cider/perry is popular with consumers who do not like the more bitter taste of beer and tho...

Euromonitor International's Cider/Perry in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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