

Cider/Perry in Canada

Market Direction | 2023-06-26 | 26 pages | Euromonitor

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Report description:

Cider/perry has experienced a sluggish recovery, with sales slightly declining in 2022. The category has relied heavily on the on-trade sector for growth, while the off-trade sector has faced challenges. The lacklustre performance can be attributed to the limited number of new product launches in the category. Cider/perry faces stiff competition from RTDs, which have seen increased manufacturer activities and innovative product launches in response to growing demand. Despite efforts at the gover...

Euromonitor International's Cider/Perry in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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