

Chocolate Confectionery in Thailand

Market Direction | 2023-06-27 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Thailand has returned to normality in 2023, following the restrictions created by the COVID-19 pandemic. Consumers have returned to out-of-home, on-the-go lifestyles, along with a large number of tourists visiting the country. As such, this revival is benefitting snacks - including chocolate. Indeed, chocolate confectionery is seeing healthy growth across the main subcategories, such as tablets, and chocolate pouches and bags. The success of tablets is attributed to the format's popularity for o...

Euromonitor International's Chocolate Confectionery in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Chocolate Confectionery in Thailand
Euromonitor International
June 2023

List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Post-pandemic lifestyles and the revival of tourism help to boost sales in chocolate confectionery

Growing health-consciousness inspires brands to launch "healthy choice" options

International brands leading the chocolate sales growth in the market

PROSPECTS AND OPPORTUNITIES

Co-branding and social empowerment become key in marketing strategies

Health and wellness trends drive key players' new product developments

Sustainability and corporate responsibility become increasingly important

CATEGORY DATA

Summary 1 Other Chocolate Confectionery by Product Type: 2023

Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

SNACKS IN THAILAND

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Chocolate Confectionery in Thailand

Market Direction | 2023-06-27 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com