

Chocolate Confectionery in Spain

Market Direction | 2023-06-30 | 23 pages | Euromonitor

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Report description:

Chocolate confectionery suffered less from inflation in 2022 compared to many other food categories as global cocoa prices remained stable. However, rising prices of ingredients such as sugar, milk, and oils still put additional pressure on manufacturers, forcing them to pass some of the increased costs to shoppers. Despite more stable prices, the impact of high inflation in Spain saw price-sensitive consumers cutting back on non-essential purchases, resulting in chocolate confectionery recordin...

Euromonitor International's Chocolate Confectionery in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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