

Chocolate Confectionery in Finland

Market Direction | 2023-06-29 | 20 pages | Euromonitor

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Report description:

Inflation and increasing production costs are lifting unit prices in 2023, resulting in healthy retail value growth.

Euromonitor International's Chocolate Confectionery in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHOCOLATE CONFECTIONERY IN FINLAND

KEY DATA FINDINGS 2023 DEVELOPMENTS The pick' n' mix format boosts sales of chocolate confectionery in 2023 Product developments focus on indulgence to boost impulse purchases Sustainability is a rising trend, with players offering ethical products, reducing food waste PROSPECTS AND OPPORTUNITIES The competitive landscape remains tense, as players focus on premium offerings Sustainability shapes both product offerings and brand activations Potential for private label as high rates of inflation adapts buying habits Summary 1 Other Chocolate Confectionery by Product Type: 2023 CATEGORY DATA Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023 Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023 Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023 Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023 Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023 Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023 Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023 Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023 Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028 Table 10 [Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028 Table 11 [Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028 Table 12 ||Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028 SNACKS IN FINLAND EXECUTIVE SUMMARY Snacks in 2023: The big picture Key Trends in 2023 Competitive Landscape Channel developments What next for snacks? MARKET DATA Table 13 Sales of Snacks by Category: Volume 2018-2023 Table 14 Sales of Snacks by Category: Value 2018-2023 Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023 Table 16 Sales of Snacks by Category: % Value Growth 2018-2023 Table 17 NBO Company Shares of Snacks: % Value 2019-2023 Table 18 LBN Brand Shares of Snacks: % Value 2020-2023 Table 19 Penetration of Private Label by Category: % Value 2018-2023 Table 20 Distribution of Snacks by Format: % Value 2018-2023 Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

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