

Chocolate Confectionery in Dominican Republic

Market Direction | 2023-06-28 | 18 pages | Euromonitor

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Report description:

Despite higher unit prices and worrisome inflationary pressures, chocolate confectionery enjoyed modest retail volume growth in 2023. Many Dominicans are confronted with lower purchasing power as the cost of living remains above average. Nevertheless, consumers continue to make allowances for chocolate confectionery since it is considered a small occasional indulgence. While many consumers are turning to items they perceive to be healthier, small indulgences in the form of chocolate confectioner...

Euromonitor International's Chocolate Confectionery in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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