

Chocolate Confectionery in Bolivia

Market Direction | 2023-06-29 | 21 pages | Euromonitor

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Report description:

Chocolate confectionery recorded moderate retail volume growth in 2023. While the market increased in impulse sales with the return of children to schools in 2022, growth did not continue in 2023 as young students showed increased interest in impulse purchases of other products, including ice cream, gummies, chews or other sugar confectionery products. Also, chocolate confectionery has not seen innovation in terms of different flavours or textures, which are increasing demanded by younger Bolivi...

Euromonitor International's Chocolate Confectionery in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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