

Cat Food in Ukraine

Market Direction | 2023-06-28 | 25 pages | Euromonitor

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Report description:

Cat food is seeing relatively strong and stable growth in retail volume terms in 2023. Taking into account the ongoing war, the sales performance of cat food is better than could be expected. In Ukraine there is a relatively low penetration of industrial pet food with the majority of people still feeding their cats non-prepared food. However, those owners who do feed their cats with prepared cat food generally perceive it to be an essential category and continue to buy these products despite the...

Euromonitor International's Cat Food in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Kormotech thriving thanks to local manufacturing presence

Imported brands face numerous challenges as Russia's war influences consumer demand

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