

## **Beer in Tunisia**

Market Direction | 2023-06-26 | 26 pages | Euromonitor

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### **Report description:**

The beer category is recovering in 2022 after two difficult years of trading when sales contracted in volume terms. Tunisians were able to visit restaurants, hotels, bars after two years of closure, whilst the relaxation of travel restrictions saw the return of international visitors and tourists. Total retail volume growth exceeded 6%, which is mainly due to the fact that people are able to visit shops and are able to go out to bars, restaurants and nightclubs once more. As regards the on-trade...

Euromonitor International's Beer in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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