

## **Beer in the Czech Republic**

Market Direction | 2023-06-27 | 27 pages | Euromonitor

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### **Report description:**

Beer prices were driven upwards by rising production costs in 2022. This included among other things the increased commodity prices of hops which saw a massive increase in 2022 because of high demand and drought which limited farm yields. The sharp rise in energy prices following Russia's invasion of Ukraine applied further pressure on prices, with this price pressure likely to continue into 2023, pushing beer prices even higher. These price rises coupled with a general increase in the cost of I...

Euromonitor International's Beer in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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