

Beer in Slovenia

Market Direction | 2023-06-27 | 29 pages | Euromonitor

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Report description:

The inflation rate increased sharply in 2022 leading to double-digit growth in beer unit prices. Nevertheless, soaring beer prices have not heavily affected demand for beer, with volume growth rates elevated compared to 2021 levels. The recovery in on-trade beer consumption provided a welcome boost in 2022, with off-trade consumption also improving year-on-year. On-trade volume sales of beer began to recover in 2021 as foodservice establishments reopened in the second quarter of the year.

Euromonitor International's Beer in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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