

Beer in Ireland

Market Direction | 2023-06-26 | 33 pages | Euromonitor

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Report description:

Beer showed a strong performance in volume terms in 2022, as all pandemic-related restrictions were lifted and consumers began to return to their usual routines, including spending time in pubs, which are an integral part of the country's social fabric. Growth was driven entirely by the recovery of the on-trade, following two years of social distancing and lockdown measures. The return of international tourism also boosted the recovery of on-trade outlets, with travel restrictions having been li...

Euromonitor International's Beer in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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