

## **Alcoholic Drinks in the United Kingdom**

Market Direction | 2023-06-26 | 79 pages | Euromonitor

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### **Report description:**

In 2022, total volume sales of alcoholic drinks continued to improve following pandemic-related restrictions that were applied to on-trade establishments during 2020 and 2021, resulting in further impressive growth for the latter channel. On-trade sales in 2022 benefited from the first restriction-free year since the pandemic, helping to support further total volume growth across most categories. Beer and cider/perry remained below 2019 levels in total volume terms, having suffered in 2020 and 2...

Euromonitor International's Alcoholic Drinks in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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RTDS IN THE UNITED KINGDOM

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## KEY DATA FINDINGS

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