

Alcoholic Drinks in the United Arab Emirates

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Report description:

Alcoholic drinks in the United Arab Emirates continued to demonstrate healthy growth in 2022 following a notable rebound the previous year. The United Arab Emirates is known for well-established luxury lifestyles enjoyed by much of the population, including regular parties, clubbing and brunches, which have always been drivers of alcoholic drinks in the local market. In 2022, these lifestyles were enhanced further as the United Arab Emirates continued to develop and attract more professionals fr...

Euromonitor International's Alcoholic Drinks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spirit-based segment drives demand for RTDs in the United Arab Emirates

Bacardi Breezer remains category leader

New brands enter local RTDs

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