

Alcoholic Drinks in the Netherlands

Market Direction | 2023-06-26 | 77 pages | Euromonitor

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Report description:

In 2022, the full reopening of on-trade establishments had a significant impact on the development of alcoholic drinks in the Netherlands. This was due to the fact that on-trade outlets had been closed for extended periods during the pandemic and once they were finally able to reopen it provided a much-needed boost to sales of alcoholic drinks. As a result, alcoholic drinks experienced a strong recovery in on-trade volume terms in 2022 with the total volume of litres sold approaching pre-pandemi...

Euromonitor International's Alcoholic Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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