

Alcoholic Drinks in the Czech Republic

Market Direction | 2023-06-27 | 71 pages | Euromonitor

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Report description:

Overall, the consumption of alcoholic drinks in the Czech Republic continued declining in total volume terms in 2022, with signs of this trend developing even before the pandemic, especially through the on-trade. The lifting of COVID-19 restrictions related to travel and consumer mobility motivated most Czechs to spend their holidays abroad, which negatively impacted off-trade sales of alcoholic drinks during the warm summer months. Meanwhile, soaring inflation also negatively impacted alcohol c...

Euromonitor International's Alcoholic Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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