

Alcoholic Drinks in Sri Lanka

Market Direction | 2023-06-26 | 52 pages | Euromonitor

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Report description:

After being negatively impacted by the COVID-19 pandemic, alcoholic drinks in Sri Lanka faces a new set of challenges in 2022. Firstly, global inflation is causing prices to rise, which has led many consumers to become more price sensitive and prioritise more essential products, which alcoholic drinks are not. Likewise, due to the unstable economic environment, the government has implemented import regulations which has led to a shortage of imported products and raw materials needed for domestic...

Euromonitor International's Alcoholic Drinks in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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