

## **Alcoholic Drinks in Lebanon**

Market Direction | 2023-06-26 | 66 pages | Euromonitor

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### **Report description:**

Sales rose across alcoholic drinks in 2022 as demand rebounded during the post-pandemic era. However, the economic crisis continues to suppress demand and local players, especially wineries, are looking to export markets to generate revenues in foreign currency. The influx of foreign visitors after Lebanon's borders reopened supported growth in on-trade sales, while the desire to socialise and celebrate after two years of COVID-19 control measures boosted demand among the local population.

Euromonitor International's Alcoholic Drinks in Lebanon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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