

Alcoholic Drinks in Ireland

Market Direction | 2023-06-26 | 75 pages | Euromonitor

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Report description:

Alcoholic drinks showed a strong performance in volume terms in 2022, as consumers began to return to their pre-pandemic consumption patterns. Growth was driven by the recovery of the on-trade, following two years of social distancing and lockdown measures, due to COVID-19. With the lifting of restrictions on 22 January 2022, consumers poured into pubs and restaurants, which were now able to operate at full capacity without the need for social distancing or vaccine passports. The return of inter...

Euromonitor International's Alcoholic Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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