

Alcoholic Drinks in Bosnia and Herzegovina

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Report description:

In 2022, alcoholic drinks achieved moderate volume growth amidst growing inflationary pressure, rising unit prices and lower personal disposable incomes. The ongoing conflict between Russia and Ukraine further exacerbated the precarious economic situation in Bosnia and Herzegovina, as energy and transportation costs skyrocketed impacting most industries. On top of this, negative demographic trends brought about by a combination of low birth rates and high levels of emigration, continues to shrink...

Euromonitor International's Alcoholic Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Alcoholic Drinks in Bosnia and Herzegovina
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List Of Contents And Tables

ALCOHOLIC DRINKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

BEER IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Beer consumption remains stable amid price hikes

Trading down evident amid inflationary pressures

Product development shines spotlight on speciality beers

PROSPECTS AND OPPORTUNITIES

Slower growth ahead for beer category

Premiumisation trend supports niche categories

Growing interest in craft beer

CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2022

Table 17 Number of Breweries 2017-2022

CATEGORY DATA

Table 18 Sales of Beer by Category: Total Volume 2017-2022

Table 19 Sales of Beer by Category: Total Value 2017-2022

Table 20 Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 21 Sales of Beer by Category: % Total Value Growth 2017-2022

Table 22 Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 23 Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 24 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 25 Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 26 □GBO Company Shares of Beer: % Total Volume 2018-2022

Table 27 □NBO Company Shares of Beer: % Total Volume 2018-2022

Table 28 □LBN Brand Shares of Beer: % Total Volume 2019-2022

Table 29 □Forecast Sales of Beer by Category: Total Volume 2022-2027

Table 30 □Forecast Sales of Beer by Category: Total Value 2022-2027

Table 31 □Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027

Table 32 □Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

WINE IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wine category shows healthy performance

Perceived health benefits drive wine appeal

Premiumisation continues to influence wine consumption

PROSPECTS AND OPPORTUNITIES

Rosy outlook as wine drinking culture develops

Premiumisation trend to gain momentum

Maturity may hinder growth in still wine

CATEGORY DATA

Table 33 Sales of Wine by Category: Total Volume 2017-2022

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Table 34 Sales of Wine by Category: Total Value 2017-2022

Table 35 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 36 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 37 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 38 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 39 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 40 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 41 Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 42 □Forecast Sales of Wine by Category: Total Value 2022-2027

Table 43 □Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 44 □Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

SPIRITS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Off-trade outperforms on-trade in spirits category

Cultural limitations prevail in spirits

White spirits enjoy growth as mixology trend picks up

PROSPECTS AND OPPORTUNITIES

Steady growth period lies ahead for spirits

Spirit producers to benefit from new legislation

E-commerce to boost spirits sales

CATEGORY DATA

Table 45 Sales of Spirits by Category: Total Volume 2017-2022

Table 46 Sales of Spirits by Category: Total Value 2017-2022

Table 47 Sales of Spirits by Category: % Total Volume Growth 2017-2022

Table 48 Sales of Spirits by Category: % Total Value Growth 2017-2022

Table 49 Sales of Spirits by Off-trade vs On-trade: Volume 2017-2022

Table 50 Sales of Spirits by Off-trade vs On-trade: Value 2017-2022

Table 51 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 52 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2017-2022

Table 53 GBO Company Shares of Spirits: % Total Volume 2018-2022

Table 54 □NBO Company Shares of Spirits: % Total Volume 2018-2022

Table 55 □LBN Brand Shares of Spirits: % Total Volume 2019-2022

Table 56 □Forecast Sales of Spirits by Category: Total Volume 2022-2027

Table 57 □Forecast Sales of Spirits by Category: Total Value 2022-2027

Table 58 □Forecast Sales of Spirits by Category: % Total Volume Growth 2022-2027

Table 59 □Forecast Sales of Spirits by Category: % Total Value Growth 2022-2027

CIDER/PERRY IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cider/perry sees stable growth following period of fluctuations

Cider/perry remains a minor alcoholic drinks category

Somersby offers new flavours

PROSPECTS AND OPPORTUNITIES

Cider/perry faces promising growth potential

Limited brand choice is hindrance to category growth

Younger generations will remain core cider/perry drinkers

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CATEGORY DATA

Table 60 Sales of Cider/Perry: Total Volume 2017-2022

Table 61 Sales of Cider/Perry: Total Value 2017-2022

Table 62 Sales of Cider/Perry: % Total Volume Growth 2017-2022

Table 63 Sales of Cider/Perry: % Total Value Growth 2017-2022

Table 64 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2017-2022

Table 65 Sales of Cider/Perry by Off-trade vs On-trade: Value 2017-2022

Table 66 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 67 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2017-2022

Table 68 GBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 69 □NBO Company Shares of Cider/Perry: % Total Volume 2018-2022

Table 70 □LBN Brand Shares of Cider/Perry: % Total Volume 2019-2022

Table 71 □Forecast Sales of Cider/Perry: Total Volume 2022-2027

Table 72 □Forecast Sales of Cider/Perry: Total Value 2022-2027

Table 73 □Forecast Sales of Cider/Perry: % Total Volume Growth 2022-2027

Table 74 □Forecast Sales of Cider/Perry: % Total Value Growth 2022-2027

RTDS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

RTDs stagnate amid inflationary conditions

RTDs still very much a niche area

Diageo maintains strong lead in RTDs

PROSPECTS AND OPPORTUNITIES

Expansion of RTDs set to slowdown

Diageo will continue to dominate competitive landscape

E-commerce sales to gain ground

CATEGORY DATA

Table 75 Sales of RTDs by Category: Total Volume 2017-2022

Table 76 Sales of RTDs by Category: Total Value 2017-2022

Table 77 Sales of RTDs by Category: % Total Volume Growth 2017-2022

Table 78 Sales of RTDs by Category: % Total Value Growth 2017-2022

Table 79 Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022

Table 80 Sales of RTDs by Off-trade vs On-trade: Value 2017-2022

Table 81 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 82 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022

Table 83 GBO Company Shares of RTDs: % Total Volume 2018-2022

Table 84 □NBO Company Shares of RTDs: % Total Volume 2018-2022

Table 85 □LBN Brand Shares of RTDs: % Total Volume 2019-2022

Table 86 □Forecast Sales of RTDs by Category: Total Volume 2022-2027

Table 87 □Forecast Sales of RTDs by Category: Total Value 2022-2027

Table 88 □Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Table 89 □Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027

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