

## **North America (NAFTA) Travel and Tourism Market Summary, Competitive Analysis and Forecast, 2018-2027**

Industry Report | 2023-05-01 | 153 pages | MarketLine

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### **Report description:**

North America (NAFTA) Travel and Tourism Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The NAFTA Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The travel & tourism industry within the NAFTA countries had a total market value of \$1,960,357.4 million in 2022. The Canada was the fastest growing country, with a CAGR of 0.2% over the 2018-22 period.
- Within the travel & tourism industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,685,327.3 million in 2022. This was followed by Canada and Mexico, with a value of \$169,109.4 and \$105,920.6 million, respectively.
- The US is expected to lead the travel & tourism industry in the NAFTA bloc, with a value of \$2,153,360.1 million in 2027, followed by Canada and Mexico with expected values of \$225,185.7 and \$132,906.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA travel & tourism industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA travel & tourism

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industry

- Leading company profiles reveal details of key travel & tourism industry players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA travel & tourism industry with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA travel & tourism industry by value in 2022?
- What will be the size of the NAFTA travel & tourism industry in 2027?
- What factors are affecting the strength of competition in the NAFTA travel & tourism industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the NAFTA travel & tourism industry?

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