

Collagen Peptides Market by Source (Bovine, Porcine, Marine & Poultry), Application (Food & Beverages, Nutritional Products, Cosmetics & Personal Care Products, Pharmaceuticals), Form (Dry, Liquid) and Region - Global Forecast to 2028

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Report description:

According to MarketsandMarkets, the collagen peptides market is projected to reach USD 922 million by 2028 from USD 699 million by 2023, at a CAGR of 5.7% during the forecast period in terms of value. The collagen peptides market comprises both dry and liquid forms; although dry forms hold a larger market share, liquid collagen peptides are being driven by factors such as their use as variable agents across varying viscosity in different protein concentrations. The demand for dry forms of collagen peptides is mainly due to factors such as cost-effectiveness, excellent blending properties, longer shelf lives, and convenient packaging. The major constraints and challenges are sustainable and ethical issues such as consumer shift towards veganism for animal-based collagen products. Moreover, cultural restrictions in areas such as Middle East, Israel, and India hinders the growth of the collagen peptides market.

"By application, marine & poultry is projected in high demand during the forecast period."

As collagen peptides extracted from bovine and porcine have some limitations due to health problems such as swine flu, other sources of extraction were discovered by researchers. Marine collagens are extracted from different sources, which include fishes and invertebrate marine animals such as jellyfish and sponges. Collagen peptides extracted from fish are relatively smaller in terms of the type of peptide composition. These increase digestibility and are absorbed and distributed easily in the body. The collagen sourced from fish has increased solubility, which makes it dissolve easily during its usage. Furthermore, fish collagen peptides can be used in applications, such as biomedicine, food science, and cosmetics. Owing to these factors, the segment is projected to grow at the highest CAGR.

"By form, the dry format is expected to dominate the market for collagen peptides"

The dry form of collagen peptides is available as agglomerated or fine powder. The powder form is majorly used in various industries, owing to its quick solubility behavior. Powdered collagen peptides showcase excellent blending properties, which is

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why it is increasingly used in various food applications. These can be added to most food applications, including coffee, smoothies, dairy products, snacks, soups, & sauces, and confectionery products. The agglomerated powder possesses several other advantages, such as no lump formation, dust-free handling, smooth flowability, consistency, no clogging, and excellent storage ability. All these properties drive the use of the dry or powdered form of collagen peptides in food processing.

Asia Pacific will significantly contribute towards market growth during the forecast period

Geographically, the region is segmented as China, India, Japan, Australia, and New Zealand along with the Rest of Asia-Pacific. The collagen peptides market in Asia-Pacific is growing primarily due to factors such as growth in population, rapid urbanization in the Asia Pacific region, rise in disposable incomes, and an increase in demand for nutritional products.

Substantial growth is witnessed in Australia & New Zealand, India, China, and Japan owing to the rise in the purchasing power of the population and demand for healthy food & beverages, pharma, and cosmetics products.

The region is heterogeneous, with diversity in income levels, technology, and demands of the end consumers to provide better-quality collagen peptides to end-user manufacturers in value chain. The Asia Pacific market presents immense opportunities for collagen peptides owing to investment opportunities for manufacturers and thriving economies. These factors are expected to drive demand for collagen peptides market.

The break-up of Primaries:

By Company Type: Tier1-30%, Tier 2-25%, Tier 3- 45%

By Designation: CXOs-40%, Managers - 25%, and Executives- 35%

By Region: Asia Pacific - 40%, Europe - 30%, North America - 16%, RoW - 14%,

Leading players profiled in this report:

- Tessenderlo Group (Belgium)
- Gelita AG (Germany)
- Holistia Colltech (Australia)
- Darling Ingredients (US)
- Nitta Gelatin, Inc. (Japan)
- Gelnex (Brazil)
- Lapi Gelatin S.p.a (Italy)
- Weishardt (France)
- Crescent Biotech (India)
- Foodmate Co., Ltd. (China)
- Viscofan DE GmbH (Germany)
- Biocell Technology (US)
- Amicogen, Inc (South Korea)
- Nippi, Inc (Japan)
- Vital Proteins LLC (US)
- Chaitanya Agro Biotech Pvt. Ltd. (India)
- Ewald Gelatin (Germany)
- Peptech Colageno do Brasil Ltda (Brazil)
- BSA Pharma Inc (India)
- NEW ALLIANCE FINE CHEM PVT. LTD (India)
- JELLICE GELATIN & COLLAGEN (Netherlands)
- Rudra Bioventures Pvt. Ltd. (India)
- Alpsure Lifesciences Private Limited (India)

The study includes an in-depth competitive analysis of these key players in the collagen peptides market with their company profiles, recent developments, and key market strategies.

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Research Coverage:

The report segments the collagen peptides market on the basis of Source, Application, Form, and Region. In terms of insights, this report has focused on various levels of analyses-the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global collagen peptides market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall collagen peptides market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Increased demand for collagen peptides in food & beverage industry), restraints (consumer shift towards vegan diets), opportunity (Promotion of healthy diets by governments), and challenges (Ethical and sustainability concerns) influencing the growth of the collagen peptides market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the collagen peptides market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the collagen peptides market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the collagen peptides market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies and product offerings of leading players such as Tessenderlo Group (Belgium), Gelita AG (Germany), Holista Colltech (Australia), Darling Ingredients (US), and Nitta Gelatin Inc. (Japan). The report also helps stakeholders understand the collagen peptides and related market and provides them information on key market drivers, restraints, challenges, and opportunities.

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