

Wine in Algeria

Market Direction | 2023-06-22 | 22 pages | Euromonitor

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Report description:

Sales of wine saw a significant decline in volume terms in 2020 due to lockdown and foodservice closures as a result of COVID-19. In 2021, given the importance attached to the social and celebratory aspect of wine drinking, the recovery of the category was linked to the easing or lifting of restrictions on the opening of bars/restaurants and on limits on gatherings. Continued positive growth was seen in 2022, as all COVID-19 restrictions were lifted, enabling a full return to foodservice establ...

Euromonitor International's Wine in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN ALGERIA

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Wine sales continue to grow in 2022

Strong interest in still red wine

Local wine producers retain their leading positions

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Still red wine to remain dominant

Although developing, interest in sparkling wine will remain limited

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