

Tobacco in Spain

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Report description:

Tobacco sales continued on the path to recovery in 2022 backed by an uptick in tourism, an increase in border sales and an increase in social events as COVID-19 restrictions were lifted. Nonetheless, despite the improved situation retail volume sales of cigarettes remained below 2019 levels, with smoking prevalence remaining on a downward trajectory as consumers become increasingly health conscious.

Euromonitor International's Tobacco in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Cigarette sales see a further recovery in 2022 but remain below pre-pandemic levels

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