

Tobacco in Spain

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Report description:

Tobacco sales continued on the path to recovery in 2022 backed by an uptick in tourism, an increase in border sales and an increase in social events as COVID-19 restrictions were lifted. Nonetheless, despite the improved situation retail volume sales of cigarettes remained below 2019 levels, with smoking prevalence remaining on a downward trajectory as consumers become increasingly health conscious.

Euromonitor International's Tobacco in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tobacco in Spain
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List Of Contents And Tables

TOBACCO IN SPAIN

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

CIGARETTES IN SPAIN

KEY DATA FINDINGS

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2022 DEVELOPMENTS

Cigarette sales see a further recovery in 2022 but remain below pre-pandemic levels

Price rises influence consumer purchasing decisions in 2022

Philip Morris loses the lead as its attention turns to heated tobacco

PROSPECTS AND OPPORTUNITIES

Sales expected to decline as Spain takes steps to reduce smoking prevalence

Heated tobacco presents real threat to future sales of cigarettes

Tourism and cross-border purchases are expected to remain relevant to sales of cigarettes

TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2017-2022

Table 12 Sales of Cigarettes by Category: Value 2017-2022

Table 13 Sales of Cigarettes: % Volume Growth 2017-2022

Table 14 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 15 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 18 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 19 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 20 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 24 Forecast Sales of Cigarettes: Volume 2022-2027

Table 25 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fine cut tobacco proving popular with smokers

Price rises put further pressure on volume sales of cigars

Pipe tobacco in decline after several years of positive sales

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos expected to suffer from high prices and old fashioned image

Fine cut tobacco set to benefit from lower pricing but growth unlikely to be sustained as health concerns increase

Closed system single use products pose significant competition for pipe tobacco

CATEGORY DATA

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Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022
Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022
Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022
Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022
Table 37 Sales of Cigars by Size: % Volume 2017-2022
Table 38 Sales of Cigarillos by Price Platform 2017-2022
Table 39 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022
Table 40 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022
Table 41 NBO Company Shares of Cigars: % Volume 2018-2022
Table 42 □LBN Brand Shares of Cigars: % Volume 2019-2022
Table 43 □NBO Company Shares of Cigarillos: % Volume 2018-2022
Table 44 □LBN Brand Shares of Cigarillos: % Volume 2019-2022
Table 45 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022
Table 46 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022
Table 47 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022
Table 48 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022
Table 49 □NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022
Table 50 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022
Table 51 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022
Table 52 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022
Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027
Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027
Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027
Table 56 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Heated tobacco benefits from the launch of iQOS Iluma in 2022

E-vapour products seeing dynamic growth backed by investment by leading tobacco players

Closed system single use products growing in popularity

PROSPECTS AND OPPORTUNITIES

Heated tobacco looks set for a bright future backed by a sizeable investment from Philip Morris

Challenging times for e-vapour products future

E-vapour products expected to benefit from CBD use

CATEGORY INDICATORS

Table 57 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 58 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 59 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 60 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 61 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 62 Sales of Heated Tobacco: Volume 2017-2022

Table 63 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 64 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 65 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 66 □Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 67 □NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

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Table 68	□LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022
Table 69	□NBO Company Shares of E-Vapour Products: % Value 2018-2022
Table 70	□LBN Brand Shares of E-Vapour Products: % Value 2019-2022
Table 71	□NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022
Table 72	□LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022
Table 73	□NBO Company Shares of Heated Tobacco: % Volume 2018-2022
Table 74	□LBN Brand Shares of Heated Tobacco: % Volume 2019-2022
Table 75	□Distribution of Smokeless Tobacco by Format: % Volume 2017-2022
Table 76	□Distribution of E-Vapour Products by Format: % Value 2017-2022
Table 77	□Distribution of Tobacco Heating Devices by Format: % Volume 2017-2022
Table 78	□Distribution of Heated Tobacco by Format: % Volume 2017-2022
Table 79	□Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027
Table 80	□Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027
Table 81	□Forecast Sales of Heated Tobacco: Volume 2022-2027
Table 82	□Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027
Table 83	□Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027
Table 84	□Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

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