

Tobacco in South Africa

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Report description:

Following the dynamic growth seen in tobacco products sales in 2021, which helped the market recoup all the current value losses it suffered due to the pandemic in 2020, a much less dynamic performance was seen in current value terms in 2022, with volume sales declining in this year. The COVID-19 restrictions placed a major strain on legal sales of tobacco in 2020, strongly boosting illicit sales in this year. As the South Africa economy works to recover, the attraction of the illicit market rem...

Euromonitor International's Tobacco in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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