

## **Tobacco in Slovenia**

Market Direction | 2023-06-23 | 44 pages | Euromonitor

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### **Report description:**

Overall, the picture was positive for tobacco in 2022, largely driven by a growth in volume sales of cigarettes. This was in spite of high inflation stemming from the energy crisis caused by the war in Ukraine. Part of the reason for the increased consumption of cigarettes was high stress levels, due to the uncertain economic climate. In addition, with pandemic restrictions being completely removed, people were socialising once again, and this also contributed to increased smoking.

Euromonitor International's Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Tobacco in Slovenia  
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List Of Contents And Tables

### **TOBACCO IN SLOVENIA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

#### **PRODUCTION/IMPORTS/EXPORTS**

#### **MARKET INDICATORS**

Table 1 Number of Adult Smokers by Gender 2017-2022

#### **MARKET DATA**

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 2 Research Sources

#### **CIGARETTES IN SLOVENIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

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Significant volume growth, in spite of high inflation

Iconic Marlboro brand holds on to top spot

Forecourt retailers gain value share in 2022

#### PROSPECTS AND OPPORTUNITIES

Drop in volume sales over forecast period

Decline in illicit trade

Increased prices drive down volume sales

#### TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2017-2022

Table 12 Sales of Cigarettes by Category: Value 2017-2022

Table 13 Sales of Cigarettes: % Volume Growth 2017-2022

Table 14 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 15 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 18 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 19 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 20 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 24 Forecast Sales of Cigarettes: Volume 2022-2027

Table 25 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

#### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SLOVENIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Significant fall in volume sales of cigars and cigarillos

High inflation leads to boost for fine cut tobacco

Forecourt retailers and tobacco specialists main distribution channels

#### PROSPECTS AND OPPORTUNITIES

Cigars only product to register volume growth

Reversal of fortune for fine cut tobacco, with volume decline

Pipe tobacco could leverage its more natural positioning

#### CATEGORY DATA

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

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Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022
Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022
Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022
Table 37 Sales of Cigars by Size: % Volume 2017-2022
Table 38 Sales of Cigarillos by Price Platform 2017-2022
Table 39 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022
Table 40 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022
Table 41 NBO Company Shares of Cigars: % Volume 2018-2022
Table 42 □LBN Brand Shares of Cigars: % Volume 2019-2022
Table 43 □NBO Company Shares of Cigarillos: % Volume 2018-2022
Table 44 □LBN Brand Shares of Cigarillos: % Volume 2019-2022
Table 45 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022
Table 46 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022
Table 47 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022
Table 48 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022
Table 49 □NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022
Table 50 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022
Table 51 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022
Table 52 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022
Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027
Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027
Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027
Table 56 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027
SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SLOVENIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Heated tobacco fastest growing tobacco product in Slovenia
Launch of HEET in Slovenia in 2022
Fall in constant value sales for e-vapour products, as popularity declines
PROSPECTS AND OPPORTUNITIES
Positive outlook over forecast period
Heated tobacco drives growth over forecast period
Fall in constant value sales of e-vapour products
CATEGORY INDICATORS
Table 57 Number of Adult Vapers 2017-2022
CATEGORY DATA
Table 58 Sales of Tobacco Heating Devices: Volume 2017-2022
Table 59 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022
Table 60 Sales of Heated Tobacco: Volume 2017-2022
Table 61 Sales of Heated Tobacco: % Volume Growth 2017-2022
Table 62 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022
Table 63 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022
Table 64 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022
Table 65 NBO Company Shares of E-Vapour Products: % Value 2018-2022
Table 66 □LBN Brand Shares of E-Vapour Products: % Value 2019-2022
Table 67 □NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022
Table 68 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

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Table 69	☐NBO Company Shares of Heated Tobacco: % Volume 2018-2022
Table 70	☐LBN Brand Shares of Heated Tobacco: % Volume 2019-2022
Table 71	☐Distribution of E-Vapour Products by Format: % Value 2017-2022
Table 72	☐Forecast Sales of Tobacco Heating Devices: Volume 2022-2027
Table 73	☐Forecast Sales of Heated Tobacco: Volume 2022-2027
Table 74	☐Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027
Table 75	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027
Table 76	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

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