

Tobacco in Slovakia

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Report description:

A new set of excise taxes continued to push retail prices upwards in 2022, which put an additional strain on the already weakened budgets of smokers in Slovakia. Inflationary pressure was also a key factor contributing to double-digit growth of tobacco in current value terms. These price hikes negatively impacted retail volume sales particularly for cigarettes and cigars. Smokers continued switching from traditional smoking products like cigarettes to more novel and less harmful products, such a...

Euromonitor International's Tobacco in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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