

Tobacco in Singapore

Market Direction | 2023-06-19 | 35 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes continued to decline in 2022, taking them below pre-pandemic levels. The economy price band was the least impacted by retail volume declines, aided by some consumers trading down to more affordable brands. Furthermore, the extension of smoking prohibited areas was implemented on 1 July 2022 to incorporate new locations, including all remaining public parks, gardens, and nature reserves as well as including new water sites and 10 additional recreational beaches.

Euromonitor International's Tobacco in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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CIGARETTES IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smoking prohibition areas extended to cover higher number of public areas

Impending GST hike in January 2023 and inflationary pressures increase pressure on consumer spending

Decline in illicit trade volumes despite full international travel resumption in 2022

PROSPECTS AND OPPORTUNITIES

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CIGARS, CIGARILLOS AND SMOKING TOBACCO IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dynamic growth for cigars and cigarillos driven by full relaxation of pandemic restrictions

Recovery of gambling tourism contributes to increase in cigar and cigarillo volume sales

Considerable rise in prices of cigars as pandemic-related supply issues continue to plague the industry

PROSPECTS AND OPPORTUNITIES

Despite declines, volume sales of cigars and cigarillos set to remain above pre-pandemic levels

Demand for smoking tobacco set to further decline over the forecast period

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