

Tobacco in Hong Kong, China

Market Direction | 2023-06-19 | 36 pages | Euromonitor

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Report description:

In 2022, retail volume sales of cigarettes remained fairly stagnant, seeing only a minor increase, with sales limited by the fact that smoking prevalence in Hong Kong has decreased over the years thanks to a series of tobacco control initiatives. The latest official data revealed that smoking prevalence fell marginally again in 2021. However, current value sales saw slightly higher growth due to price rises and inflation. Meanwhile, although retail volume sales of cigars and cigarillos saw a sli...

Euromonitor International's Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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