

## **Tobacco in Finland**

Market Direction | 2023-06-21 | 47 pages | Euromonitor

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### **Report description:**

Retail sales of tobacco in Finland registered a slight decline in constant value terms in 2022, as consumption patterns continued to return to their pre-pandemic norms. The market experienced an exceptional year in 2020, due to the impact of the COVID-19 crisis, which limited opportunities for private imports and artificially bolstered domestic sales. With consumers beginning to travel once again in 2022, the border trade with Estonia increased, thereby causing a dip in the local market. Indeed,...

Euromonitor International's Tobacco in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Revised Tobacco Act makes it harder for consumers to indulge their smoking habit

Planned introduction of plain packaging should benefit major players

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