

Tobacco in Ecuador

Market Direction | 2023-06-20 | 39 pages | Euromonitor

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Report description:

Following its effective COVID-19 vaccination plan, Ecuador started 2022 with the pandemic threat greatly reduced. However, there was a slight rebound in cases during the first quarter as the Omicron variant emerged and consequently some mild restrictions remained in place. Thereafter, Ecuadorian society largely began to return to normality, which translated into a modest recovery of tobacco sales for the full year. Nevertheless, current value sales remained below pre-pandemic levels in 2022.

Euromonitor International's Tobacco in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Sole player Phillip Morris International drives awareness of legal products

E-commerce expands as popular channel for millennials and generation Z

Local brands perform well against contraband

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