

Tobacco in Dominican Republic

Market Direction | 2023-06-21 | 49 pages | Euromonitor

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Report description:

Positive value growth was recorded across tobacco in the Dominican Republic in 2022 despite volume sales of cigarettes falling over the course of the year. Demand for cigars increased significantly due to the full reopening of the local hospitality industry as the few remaining COVID control measures and social distancing restrictions were rescinded. With consumers taking every opportunity to socialise in the on-trade once again after an extended period of social distancing and home seclusion, t...

Euromonitor International's Tobacco in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Sales decline due to falling smoking prevalence and shift towards smokeless tobacco

Philip Morris continues to lead via its numerous brands across all price platforms

Japan tobacco international cedes sales and share to La Tabacalera

PROSPECTS AND OPPORTUNITIES

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