

Tobacco in Colombia

Market Direction | 2023-06-20 | 44 pages | Euromonitor

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Report description:

During the review period, retail volume sales of cigarettes declined significantly due to the overall reduction in smoking prevalence, with a two-point decrease in the prevalence rate from 2017 to 2022. This shift can be attributed to increasing health concerns, with people being urged to quit smoking or to reduce their consumption. There has also been a shift in the market towards e-vapour and heated tobacco products. These products are perceived to have reduced harm and saw a surge in sales du...

Euromonitor International's Tobacco in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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CIGARETTES IN COLOMBIA

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