

Tobacco in Chile

Market Direction | 2023-06-19 | 50 pages | Euromonitor

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Report description:

In a year marked by 30-year-high inflation rates, the tobacco industry showed resilience in 2022, as most categories managed to see growth, despite a slowdown of the Chilean economy and a strong increase in contraband, which continued to hit cigarettes and smoking tobacco hard.

Euromonitor International's Tobacco in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Price increases and open borders drive a surge in illicit trade

Pall Mall increases its leadership thanks to lower pricing and a wider portfolio

Chilean authorities take a light hand to the high smoking prevalence rate

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