

Tobacco in Bolivia

Market Direction | 2023-06-19 | 43 pages | Euromonitor

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Report description:

Bolivia claims to have the lowest inflation rate in the world and it has managed to achieve this by continuing to have a fixed exchange rate against the dollar. Besides the fixed exchange rate, Bolivia's subsidies for key products have also helped keep inflation low. These factors have protected the economy in 2022, as global inflationary pressures wreaked havoc in many of its neighbouring countries.

Euromonitor International's Tobacco in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Currency devaluation in neighbouring countries continues to drive increase illicit sales

Cigars and cigarillos remain niche

The Cohiba brand seeks to refresh its image

PROSPECTS AND OPPORTUNITIES

Illicit trade continues to dampen volume sales

High prices limit growth

Pipe tobacco could leverage its more natural positioning

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Very different consumer profile to cigarette smokers

Single-use e-vapour growing in popularity

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight decrease in volume sales, as smoking prevalence fell slightly.

Increased visibility of contraband

Flavoured capsuled cigarettes register increased volume sales

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Flavoured cigarettes drive volume growth

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