

## **Tobacco in Azerbaijan**

Market Direction | 2023-06-19 | 49 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Cigarettes continued to dominate the Azerbaijan tobacco market in 2022 despite posting a decline in the year due to a combination of factors. In 2022, cigarettes players faced challenges due to the Russia-Ukraine conflict causing a shortage of supplies, price increases and temporary out-of-stocks. The government's taxation policies, which resulted in unit price increases for almost all categories, further contributed to falling volumes. In addition, the popularity of e-vapour and heated tobacco...

Euromonitor International's Tobacco in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Tobacco in Azerbaijan  
Euromonitor International  
June 2023

List Of Contents And Tables

### **TOBACCO IN AZERBAIJAN**

#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

#### **PRODUCTION/IMPORTS/EXPORTS**

#### **MARKET INDICATORS**

Table 1 Number of Adult Smokers by Gender 2017-2022

#### **MARKET DATA**

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 2 Research Sources

#### **CIGARS, CIGARILLOS AND SMOKING TOBACCO IN AZERBAIJAN**

#### **KEY DATA FINDINGS**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 2022 DEVELOPMENTS

Cigars remain a niche category due to limited availability and high prices

High unit prices hamper the development of fine cut tobacco

Gradual recovery of pipe tobacco following COVID-19

## PROSPECTS AND OPPORTUNITIES

Cigarillos to remain a viable alternative to cigarettes for budget-conscious smokers

Increasing competition from e-vapour products, rising excise tax and regulatory pressures will impact pipe tobacco

Cigars expected to remain niche due to high unit prices

## CATEGORY DATA

Table 10 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 11 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 12 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 13 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 14 Sales of Cigars by Size: % Volume 2017-2022

Table 15 Sales of Cigarillos by Price Platform 2017-2022

Table 16 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 17 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 18 NBO Company Shares of Cigars: % Volume 2018-2022

Table 19 □LBN Brand Shares of Cigars: % Volume 2019-2022

Table 20 □NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 21 □LBN Brand Shares of Cigarillos: % Volume 2019-2022

Table 22 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 23 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 24 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 25 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 26 □NBO Company Shares of Fine Cut Tobacco: % Volume 2018-2022

Table 27 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2019-2022

Table 28 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 29 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 30 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 31 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 32 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 33 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

## SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN AZERBAIJAN

## KEY DATA FINDINGS

## 2022 DEVELOPMENTS

Closed system single use devices benefit from wide availability and flavour variety

Convenience, image and perceived reduced health risks drive growth of heated tobacco

Single use devices pose a threat to classic vaping

## PROSPECTS AND OPPORTUNITIES

Strong growth of closed system single use market, especially with the anticipated entrance of Vuse Go

Potential legislative changes for stricter regulation of e-vapour products

Price increases could pose a challenge

## CATEGORY INDICATORS

Table 34 Number of Adult Vapers 2017-2022

## CATEGORY DATA

Table 35 Sales of Tobacco Heating Devices: Volume 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 36 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022
Table 37 Sales of Heated Tobacco: Volume 2017-2022
Table 38 Sales of Heated Tobacco: % Volume Growth 2017-2022
Table 39 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022
Table 40 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022
Table 41 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022
Table 42 NBO Company Shares of E-Vapour Products: % Value 2018-2022
Table 43 □NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022
Table 44 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022
Table 45 □NBO Company Shares of Heated Tobacco: % Volume 2018-2022
Table 46 □LBN Brand Shares of Heated Tobacco: % Volume 2019-2022
Table 47 □NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2018-2022
Table 48 □Distribution of E-Vapour Products by Format: % Value 2017-2022
Table 49 □Forecast Sales of Heated Tobacco: Volume 2022-2027
Table 50 □Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027
Table 51 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027
Table 52 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

## CIGARETTES IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Volume sales impacted by migration to alternative products, Russia-Ukraine war and rising prices

No significant new product launches in 2022

JTI Caucasus maintains its lead

### PROSPECTS AND OPPORTUNITIES

Rising health concerns and price increases impact future volume sales

Fighting illicit trade with new "Track and Trace" system

Rising demand for flavoured cigarettes and compact formats

### TAXATION AND PRICING

Taxation rates

Table 53 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

### CATEGORY DATA

Table 54 Sales of Cigarettes: Volume 2017-2022

Table 55 Sales of Cigarettes by Category: Value 2017-2022

Table 56 Sales of Cigarettes: % Volume Growth 2017-2022

Table 57 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 58 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 59 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 60 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 61 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 62 □Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 63 □NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 64 □LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 65 □Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 66 □Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 67 □Forecast Sales of Cigarettes: Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 68 □Forecast Sales of Cigarettes by Category: Value 2022-2027  
Table 69 □Forecast Sales of Cigarettes: % Volume Growth 2022-2027  
Table 70 □Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027  
Table 71 □Forecast Sales of Cigarettes by Blend: % Volume 2022-2027  
Table 72 □Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027  
Table 73 □Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027  
Table 74 □Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027  
Table 75 □Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Tobacco in Azerbaijan

Market Direction | 2023-06-19 | 49 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
	VAT	
	Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com