

Tobacco in Azerbaijan

Market Direction | 2023-06-19 | 49 pages | Euromonitor

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Report description:

Cigarettes continued to dominate the Azerbaijan tobacco market in 2022 despite posting a decline in the year due to a combination of factors. In 2022, cigarettes players faced challenges due to the Russia-Ukraine conflict causing a shortage of supplies, price increases and temporary out-of-stocks. The government's taxation policies, which resulted in unit price increases for almost all categories, further contributed to falling volumes. In addition, the popularity of e-vapour and heated tobacco...

Euromonitor International's Tobacco in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Cigars remain a niche category due to limited availability and high prices

High unit prices hamper the development of fine cut tobacco

Gradual recovery of pipe tobacco following COVID-19

PROSPECTS AND OPPORTUNITIES

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