

Tobacco in Algeria

Market Direction | 2023-06-21 | 45 pages | Euromonitor

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Report description:

Cigarettes showed only moderate retail volume growth in Algeria in 2022. The Algerian economy is witnessing rising inflation, which is eroding the purchasing power of lower and middle income consumer groups and reducing their expenditure on tobacco. In addition, rising excise taxes on tobacco products over the review period have contributed to a slowdown in overall tobacco consumption growth. Moreover, the Algerian dinar is depreciating due to the economic crisis, which is impacting import costs...

Euromonitor International's Tobacco in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tobacco in Algeria
Euromonitor International
June 2023

List Of Contents And Tables

TOBACCO IN ALGERIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2017-2022

Table 3 Sales of Tobacco by Category: Value 2017-2022

Table 4 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 5 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 6 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 7 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

CIGARETTES IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising unit prices and economic hardship lead to slower volume sales growth in 2022

Downtrading to cheaper brands remains the key trend in cigarettes in Algeria

Global heavyweights maintain their places in 2022, but British American Tobacco loses ground

PROSPECTS AND OPPORTUNITIES

Mid-priced cigarettes set to gain further ground in the coming years

High-tar cigarettes will remain the most popular variant amongst local consumers

Tobacco will face growing competition from alternatives in the years ahead

TAXATION AND PRICING

Taxation rates

Table 10 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 11 Sales of Cigarettes: Volume 2017-2022

Table 12 Sales of Cigarettes by Category: Value 2017-2022

Table 13 Sales of Cigarettes: % Volume Growth 2017-2022

Table 14 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 15 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 16 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 17 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 18 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 19 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 20 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 21 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 22 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 23 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 24 Forecast Sales of Cigarettes: Volume 2022-2027

Table 25 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 26 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 27 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 28 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 29 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 30 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 31 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 32 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigars and cigarillos remain expensive and unpopular amongst local consumers

Imported brands now represent all sales of cigars and cigarillos in Algeria

Little tradition of smoking waterpipes in Algeria, unlike other African countries

PROSPECTS AND OPPORTUNITIES

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Pipe tobacco set to remain the only product area with scope for growth in the category
Cigars and cigarillos will remain niche over the forecast period as consumer purchasing power declines
Shisha trend will support smoking tobacco over the forecast period, with innovative flavours expected to emerge

CATEGORY DATA

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 36 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 37 Sales of Cigars by Size: % Volume 2017-2022

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 40 NBO Company Shares of Cigars: % Volume 2018-2022

Table 41 LBN Brand Shares of Cigars: % Volume 2019-2022

Table 42 □NBO Company Shares of Smoking Tobacco: % Volume 2018-2022

Table 43 □LBN Brand Shares of Smoking Tobacco: % Volume 2019-2022

Table 44 □NBO Company Shares of Pipe Tobacco: % Volume 2018-2022

Table 45 □LBN Brand Shares of Pipe Tobacco: % Volume 2019-2022

Table 46 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 47 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 48 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 49 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 50 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 51 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smokeless tobacco benefits from being seen as a healthier alternative to smoking

High prices continue to hamper growth in e-vapour products in 2022

United Tobacco Company retains its stronghold in smokeless tobacco

PROSPECTS AND OPPORTUNITIES

Potential for growth for e-vapour products as an alternative option to cigarettes

Illicit trading through unofficial channels will become more prevalent over the forecast period

Heated tobacco is expected to remain dominated by illicit trading

CATEGORY INDICATORS

Table 52 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 53 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 54 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 55 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 56 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 57 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 58 NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

Table 59 LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022

Table 60 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 61 □LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 62 □Distribution of Smokeless Tobacco by Format: % Volume 2017-2022

Table 63 □Distribution of E-Vapour Products by Format: % Value 2017-2022

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Table 64 □Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027

Table 65 □Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027

Table 66 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 67 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

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