

Tobacco in Algeria

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Report description:

Cigarettes showed only moderate retail volume growth in Algeria in 2022. The Algerian economy is witnessing rising inflation, which is eroding the purchasing power of lower and middle income consumer groups and reducing their expenditure on tobacco. In addition, rising excise taxes on tobacco products over the review period have contributed to a slowdown in overall tobacco consumption growth. Moreover, the Algerian dinar is depreciating due to the economic crisis, which is impacting import costs...

Euromonitor International's Tobacco in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN ALGERIA

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Rising unit prices and economic hardship lead to slower volume sales growth in 2022

Downtrading to cheaper brands remains the key trend in cigarettes in Algeria

Global heavyweights maintain their places in 2022, but British American Tobacco loses ground

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Little tradition of smoking waterpipes in Algeria, unlike other African countries

PROSPECTS AND OPPORTUNITIES

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