

Sweet Biscuits, Snack Bars and Fruit Snacks in the United Kingdom

Market Direction | 2023-06-23 | 33 pages | Euromonitor

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Report description:

Numerous developments have been witnessed in sweet biscuits, snack bars and fruit snacks, given the current economic climate and new regulations. The cost-of-living crisis has forced consumers to rethink their spending and reduce unnecessary purchases. The implementation of the HFSS regulation has exacerbated demand and led to substantial retail volume declines of sweet biscuits, with the latter relying on indulgence moments and impulse purchases driven by in-store positioning and promotions. Ad...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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2023 DEVELOPMENTS

Strong volume declines observed since HFSS implementation, but steep price increases sustain value growth

New product development boost from HFSS regulation in fruit and nut bars to soften volume declines

Polarising purchases evident with growth of private label and premium brands

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