

Sweet Biscuits, Snack Bars and Fruit Snacks in the United Arab Emirates

Market Direction | 2023-06-22 | 25 pages | Euromonitor

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Report description:

Retail demand for sweet biscuits, snack bars and fruit snacks recovered to pre-pandemic levels in the first half of 2023 in the United Arab Emirates. On the other hand, current value sales fully recovered the previous year, driven by rising unit prices due to increasing manufacturing costs and inflation. The category is becoming increasingly influenced by rising consumer awareness of health and wellness, supporting strong performances by fruit snacks (dominated by dried fruit) and snack bars.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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