

Sweet Biscuits, Snack Bars and Fruit Snacks in France

Market Direction | 2023-06-22 | 30 pages | Euromonitor

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Report description:

Sweet biscuits saw a stagnant performance in 2023, in both volume and constant value terms. The market is already highly mature, with very limited scope for increasing consumption. Growing health concerns also played a role in dampening demand, as sweet biscuits typically contain high levels of sugar and saturated fat, which have been linked to an increased risk obesity, type 2 diabetes, and heart disease, as well as tooth decay. Despite the fact that food price inflation for sweet biscuits was...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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