

Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria

Market Direction | 2023-06-22 | 21 pages | Euromonitor

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Report description:

Sweet biscuits continues to post positive retail volume and current value growth during 2023. This performance owes to players' ongoing innovation and development, offering interesting and unique flavours and toppings. Nevertheless, sweet biscuits, snack bars and fruit snacks continue to struggle to regain a stronger performance due to worsening economic conditions and increasing uncertainty driven by surging inflation, local currency volatility, and international context instability.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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The widening offer of flavours and toppings maintains positive growth for sweet biscuits

Consumers are keen to trade down, hunting for more affordable options

Local players gain ground, offering cheaper price points than imported goods

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