

Sun Care in Hong Kong, China

Market Direction | 2023-06-20 | 22 pages | Euromonitor

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Report description:

Sun care suffered a further decline in 2022, primarily due to the delayed return of inbound tourists and prolonged time spent at home, particularly in the first half of the year, which hindered local consumption. Prior to the pandemic, tourist spending was a significant source of revenue for sun care in Hong Kong. Travel is a crucial driver of these products, as local consumers enjoy travelling to tropical islands in Southeast Asia for their holidays, where sun protection is a necessity to avoid...

Euromonitor International's Sun Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SUN CARE IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sun care experiences further decline in 2022

Increasing availability of multifunctional sun care products

Continuous consumer education needed to drive demand for sun care

PROSPECTS AND OPPORTUNITIES

Demand for convenient on-the-go formats expected to grow

Specialised sun care for targeted protection expected to gain in popularity

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2017-2022

Table 2 Sales of Sun Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sun Care: % Value 2018-2022

Table 4 LBN Brand Shares of Sun Care: % Value 2019-2022

Table 5 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022

Table 6 Forecast Sales of Sun Care by Category: Value 2022-2027

Table 7 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

Sun Care in Hong Kong, China

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