

## **Sugar Confectionery in the United Kingdom**

Market Direction | 2023-06-23 | 24 pages | Euromonitor

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### **Report description:**

Sugar confectionery recorded mixed results in 2022, with certain types benefiting from the recovery of on-the-go purchases, while others were severely hit by the implementation of the HFSS regulation, effective since October. Mints and medicated confectionery maintained their positive growth trajectories due to their breath-freshening qualities as consumers spent greater time socialising in person compared to 2021, while pastilles, gummies, jellies and chews benefited from satisfying consumers'...

Euromonitor International's Sugar Confectionery in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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