

## **Spirits in Singapore**

Market Direction | 2023-06-22 | 36 pages | Euromonitor

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### **Report description:**

In 2022, enthusiastic bar-goers drove strong on-trade volume growth for spirits. The full reopening of nightlife venues drove the growth of Singapore's bar and cocktail scene, as businesses saw a rise in reservations. Singapore has a world-renowned vibrant cocktail culture, and was home to 11 of Asia's 50 Best Bars in 2022. This attracted travellers seeking diverse flavours and experiences following the easing of border control measures. Moreover, the Singapore Tourism Board (STB) continued to b...

Euromonitor International's Spirits in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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