

Spirits in Chile

Market Direction | 2023-06-22 | 30 pages | Euromonitor

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Report description:

In a category where overall demand for most types of spirits declined in 2022, liqueurs was a positive performer and was key to offsetting some of the category's fall (especially through the off-trade channel). Liqueurs continued to record positive growth momentum as part of a trend noted over much of the review period (with the exceptions of 2018 and 2020). In 2022, the dynamic performances by bitters and cream-based liqueurs were key. Demand for bitters continued to be strongly supported by br...

Euromonitor International's Spirits in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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