

Spirits in Algeria

Market Direction | 2023-06-22 | 26 pages | Euromonitor

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Report description:

Spirits returned to seeing positive volume growth in both 2021 and 2022, having experienced a year of decline in 2020, including a particularly steep fall in sales in the on-trade, due to the COVID-19 pandemic. In 2022, spirits saw on-trade growth outpacing the off-trade performance, with the former channel still having a long way to go to fully recover from the impact of the COVID-19 restrictions in 2020, which were still being felt, to an extent, in 2021. The full reopening of bars, restaurant...

Euromonitor International's Spirits in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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