

Snacks in the United Kingdom

Market Direction | 2023-06-23 | 85 pages | Euromonitor

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Report description:

In 2023, the UK's economy continues to be challenged by strong inflationary pressures. Similar to other food industries, snack manufacturers are having to address multiple shortages in the supply chain, in addition to increasing costs of transportation, energy, labour and raw materials (with the latter fuelled by the war in Ukraine since 2022). Many brands have been facing ingredient availability issues and are struggling to meet consumer demands. Due to the current challenges, SKU rationalisati...

Euromonitor International's Snacks in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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